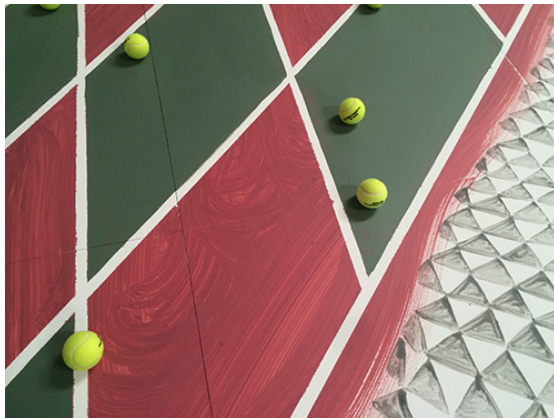


ART DUBAI 2015

RAMIN HAERIZADEH, ROKNI HAERIZADEH, HESAM RAHMANIAN
MADAME TUSSAUDS

Booth J18



Untitled (floor), 2015 (detail)

Madame Tussauds (UK /tə'sɔ:dz/, US /tu:'soʊz/; the family themselves pronounce it /tu:'soʊ/[1]) is a wax museum in London with branches in a number of major cities. It was founded by wax sculptor Marie Tussaud and was formerly known as "Madame Tussaud's"; the apostrophe is no longer used.[2][3] Madame Tussauds is a major tourist attraction in London, displaying waxworks of historical and royal figures, film stars, sports stars and infamous murderers. Madame Tussauds is owned and operated by Merlin Entertainments.

The collaborative practice of Rokni & Ramin Haerizadeh and Hesam Rahmanian represents a radical redefinition of the collective, as it is constantly growing and collapsing to incorporate friends, writers, artists and musicians according to project. These projects are devised in the villa in Dubai where the three artists live and work together, and the *total artwork* that is their exhibiting stance is evident in this shared space, with its painted floors, assortment of collaboratively created sculptures, and assemblages of their own art collection.

In 2014, the collective was invited to participate in the Robert Rauschenberg Foundation's residency programme in Captiva, Florida. The works created there were exhibited at Gallery Isabelle van den Eynde in March, 2014, in *The Exquisite Corpse Shall Drink The New Wine*, which took the visual direction of their first collaborative exhibition (*I Put It There You Name It*, 2012) and used that stance to outline a vision of how collaboration can be a polymorphous, unfixed process. Taking its name from an artistic draw-and-pass-it-on exercise initiated by Andre Breton, the exhibition included a number of projects that brought together artist friends, calligraphers and non-artists who contributed their own energies to the piece.

The three artists staged *Slice A Slanted Arc Into Dry Paper Sky* at Kunsthalle Zürich in 2015. A monograph of their work, *Ramin Haerizadeh Rokni Haerizadeh Hesam Rahmanian*, was published in 2015 by Mousse, edited by Tina Kukielski.